

BRAD MCNALLY

Design & Visual Communication
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EDUCATION

Ringling College of Art and Design, *BFA with Honors* Sarasota, Florida
Graphic & Interactive Communication, Concentration in Photography & Digital Imaging. May 2009

WORK EXPERIENCE

On The City, *Freelance Designer* Seattle, Washington
Design of Collateral, Materials & Brand Style guide for online community software. October 2009 – Current

If/Then, *Design Intern* Seattle, Washington
Worked on Concept/Sitemap/Design/Prototyping & Icons for interactive projects. September – October 2009

School of Visual Concepts, *Teachers Assistant* Seattle, Washington
Assisted in Intro to Motion Graphics. Taught students intro level After Effects CS4 skills and helped to troubleshoot technical problems. September – October 2009

Digital Kitchen, *Freelance Designer* Seattle, Washington
Developed Icons. Concept/Design for event identity. July 2009

Ringling Design Center, *Design Intern* Sarasota, Florida
Responsible for Creative Brief, Concept, Design, Pre-Press, Press Checks, and Vendor Relations for Ringling College's main marketing piece for 2009. August – December 2008

NBC/Universal, *Design Intern* Orlando, Florida
Designed promotional, event, and in-park materials for Universal Orlando Resort. June – August 2008

SPECIALIZED SKILLS

Adobe Illustrator, InDesign, Photoshop, AfterEffects,
Flash, Dreamweaver, Camera Raw & Bridge CS3/CS4
HTML, CSS, and ActionScript 3 experienced
Microsoft Office
Apple OS X, Microsoft Windows 2000/XP/Vista
Digital & Studio Photography

ACCOMPLISHMENTS

Perspectives Magazine, Featured Bio and Work 2009

Adobe Design Achievement Awards, Semi-finalist

The Best of Ringling, Systems Design Award

District Addy Awards, Gold Student Addy

Suncoast Addy Awards, Gold Addy/Best of Category, Gold Student Addy/Best of Show

Gallery 28, Work Chosen for Show 2008

CMYK Magazine #42, Work selected for publication

Adobe Design Achievement Awards, Semi-finalist