

BRAD MCNALLY

Design & Visual Communication
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Education

Ringling College of Art and Design, *BFA with Honors* Sarasota, Florida
Graphic & Interactive Communication, Concentration in Photography & Digital Imaging. May 2009

Work Experience

Creature, Freelance Designer, Seattle, Washington
Design for multiple HP campaigns, Seattle's Best Coffee, and A1. December 2010 - April 2011

Microsoft, Designer, Seattle, Washington
Design for Windows Phone 7, Xbox 360, Internal & Incubation Projects. December 2009 - December 2010

On The City, *Freelance Designer* Seattle, Washington
Design of Collateral, Materials & Brand Style guide for online community software. October - December 2009

If/Then, *Design Intern* Seattle, Washington
Worked on Concept/Sitemap/Design/Prototyping & Icons for interactive projects. September - October 2009

School of Visual Concepts, *Teachers Assistant* Seattle, Washington
Assisted in Intro to Motion Graphics. Taught students intro level After Effects CS4 skills and helped to troubleshoot technical problems. September - October 2009

Ringling Design Center, *Design Intern* Sarasota, Florida
Responsible for Creative Brief, Concept, Design, Pre-Press, Press Checks, and Vendor Relations for Ringling College's main marketing piece for 2009. August - December 2008

NBC/Universal, *Design Intern* Orlando, Florida
Designed promotional, event, and in-park materials for Universal Orlando Resort. June - August 2008

Specialized Skills

Adobe Creative Suite 5 (*Illustrator, InDesign, Photoshop, AfterEffects, Flash, Dreamweaver & Camera Raw*)
HTML5 & CSS3 experienced, Microsoft Office, Apple OS X, Digital & Studio Photography, Letterpress Design & Printing

Accomplishments

Print Regional Design Annual 2010, Work selected for publication 2010
Perspectives Magazine, Featured Bio and Work
Adobe Design Achievement Awards, Semi-finalist 2009
The Best of Ringling, Systems Design Award
District Addy Awards, Gold Student Addy
Suncoast Addy Awards, Gold Addy/Best of Category, Gold Student Addy/Best of Show
Gallery 28, Work Chosen for Show 2008
CMYK Magazine #42, Work selected for publication
Adobe Design Achievement Awards, Semi-finalist